



ULTERIOR
EVENTS

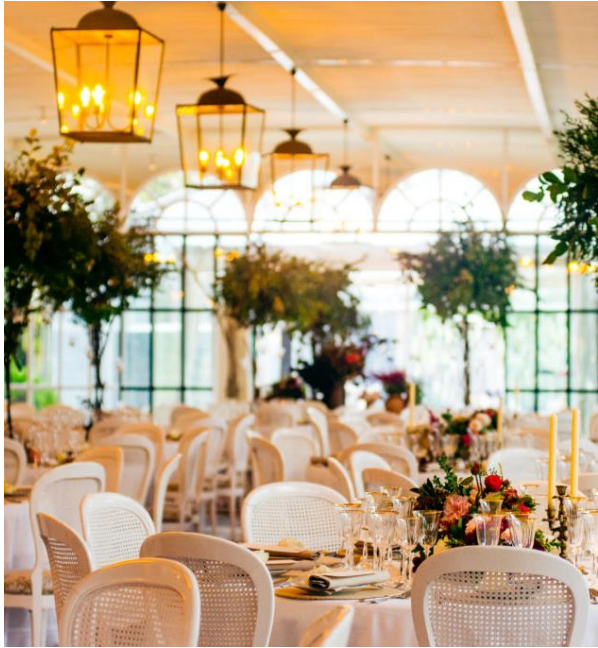
Let's Talk...

BARCELONA



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Top Left: W Hotel
Barcelona
Bottom Left: Kauwai
Beach Club
Bottom Centre:
SALT Bar at W Hotel
Main Photo: W Hotel
Barcelona



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Top Left: Castell St
Marcal
Bottom Left:
Wintergarden
Bottom Centre:
Segway Tour
Main Photo: Can Travi
Nou

FULL STORY

LIFE'S A BEACH

We arrive mid-morning into Barcelona Airport where guests are met by our local team and whisked off to private coaches. A short 15-minute transfer and we alight at Kauwai Beach Club, a stunning open-air hang out where guests are welcomed with free-flowing drinks and a generous BBQ spread. Post-lunch we flop on plump white day beds, while branded towels are a considered added extra, welcomed by anyone dipping in the pool or sea. Beachfront games are set up exclusively for our group – volleyball anyone? Happily beached out we transfer to the city's iconic W Hotel, set right on Barceloneta Promenade and beach. Every room has a spectacular Mediterranean Sea view as standard. A private check in desk makes the journey from reception to bedroom easy and all that's left is to dig into the hotel's brilliant facilities.

DINNER AT THE FARMHOUSE

Come evening, dinner is served at Can Travi Nou, a stunning Catalan farmhouse located a scenic 20-minute drive. On arrival, guests are welcomed in a bougainvillea-adorned courtyard for pre dinner drinks before a traditional tapas sit down dinner follows in the private courtyard. Catalan cuisine is served to the sounds of a local 4-piece band. The whole affair is stylish yet rustic – helped along by the authentic farmhouse setting. A post dinner transfer ambles us homeward where those inclined rides the elevator to the 26th floor of post dinner drinks at the famous rooftop Eclipse bar.

CITY MEETS THE SEA

A resplendent hotel breakfast precedes a trip out across the Med. Our steed for the day is a slick catamaran, moored moments from the hotel door. We sail leisurely around the stunning coastline, dropping anchor regularly for aquamarine sea dips. Drinks and a vast buffet lunch are served on board, with fish so fresh you'll wonder if it hopped direct from sea to plate. We return to dry land mid afternoon for plenty of time to bathe around the pool. As sunset beckons, so do pre dinn drinks, served on the hotel sun deck. Three-course dinner at beachside SALT follows – taken exclusively for the evening by our group - jostling for the best table becomes unnecessary.

EXPLORE THE CITY

There's plenty to see and do in Barcelona, so a day exploring is highly recommended. Adventuring the city on foot is easy – in just a morning it's possible to take in famed Gaudi architecture, bustling Las Ramblas and any one of the city's colourful markets. (Alternatively, not moving from the pool is another favourite option!) We offer groups many possibilities for sight seeing – guided Gaudi walking tours where guests can visit the work of Barcelona's most renowned architect including one of his most recognised structures, La Sagrada Familia Cathedral. A visit to the historic Gothic Quarter, weaving through the quaint narrow streets, learning about the stories held within them.

Or a walking tour of El Palau de la Musica; a visit to Barcelona's football stadium Camp Nou; or a segway tour sampling some of Barcelona's famous landmarks such as Arc de Triomf, Parc de la Ciutadella, Cascada Monumental and Puerto Olimpico. Or food lovers might like to join a tapas tour, stopping at a number of tapas bars, sampling typical Spanish dishes and perfectly paired wines. A local guide will share insightful stories about the origin of the dishes and drinks, as well as the history, culture and traditions of the beautiful city of Barcelona.

STUNNING VIEWS OVER THE CASTLE

To mark our final night, a gala dinner is held at the beautiful Castell St Marcal, a 13th century castle set away from the buzzing city center that's guaranteed to wow. An exclusive champagne drinks reception is served with canapes on the elegant castle lawns – its charming fountain forming a picture-perfect backdrop. Dinner is served in the magnificent Wintergarden – inspired by French Orangeries its floor to ceiling windows, hanging lanterns and black and white flooring are sure to impress. Four courses of superb food is devoured as we work our way down the wine list. A fiery Flamenco show brings the night to climactic and fittingly dramatic end.

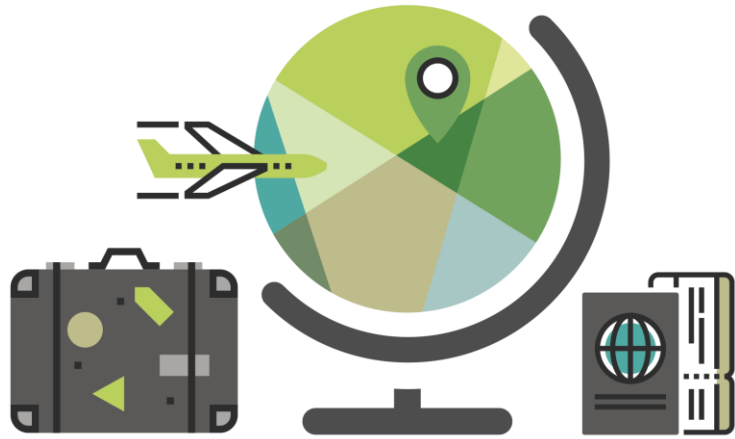
This is an example of an itinerary for 160 people (80 rooms). All our itineraries are completely bespoke and subject to suitability and availability.



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DAY BY DAY

<i>Date</i>	<i>Morning</i>	<i>Noon</i>	<i>Night</i>
Day 1	<p>Guests to check in for flights to Barcelona. <i>A member of Ulterior staff will be at the airport to meet guests and hand out their travel documents.</i></p> <p>Morning departures to Barcelona from the UK.</p>	<p>Lunch time arrivals into Barcelona.</p> <p>Transfer to Kauwai Beach Club for BBQ lunch and drinks.</p> <p>Transfer to the W Hotel for private check in.</p>	<p>Dinner at Can Travi Nou.</p> <p>Overnight at the W Barcelona.</p>
Day 2	<p>Breakfast at leisure in the hotel.</p> <p>Catamaran cruise.</p>	<p>Tapas lunch onboard the catamaran.</p> <p>Return to the hotel mid-afternoon for time at leisure.</p>	<p>Pre-dinner drinks on the sun terrace followed by dinner in SALT Restaurant.</p> <p>Overnight at the W Barcelona.</p>
Day 3	<p>Breakfast at leisure in the hotel.</p> <p>Optional activities.</p>	<p>Lunch and afternoon at leisure.</p>	<p>Gala dinner at Castell St Marcal.</p> <p>Overnight at the W Barcelona.</p>
Day 4	<p>Breakfast at leisure in the hotel and check out.</p>	<p>Flights from Barcelona back to the UK.</p>	



**GET IN TOUCH. LET'S TALK ABOUT YOUR
NEXT INCENTIVE. THROW AROUND SOME
IDEAS. OR JUST PICK OUR BRAIN.**

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CASE STUDIES

