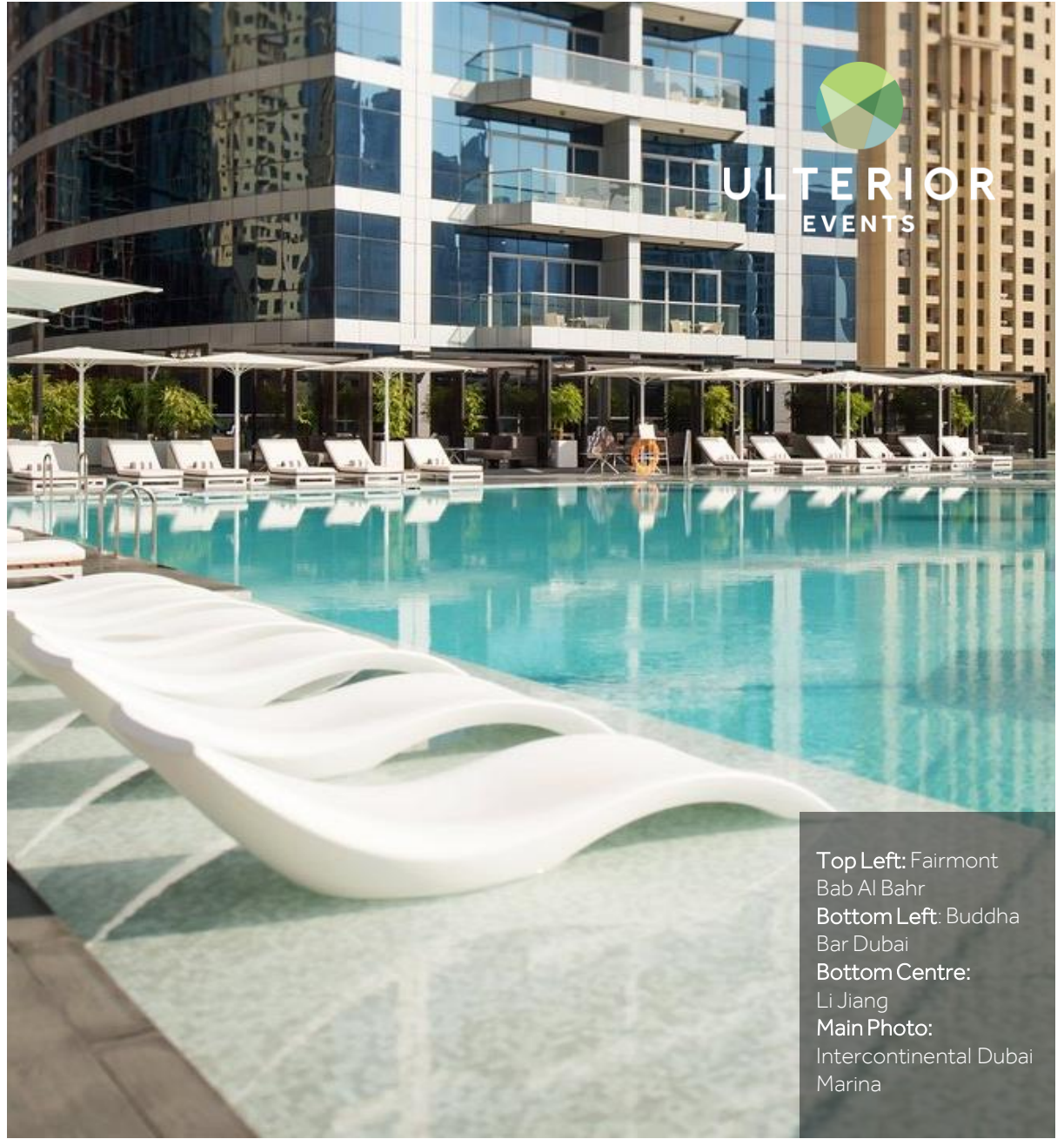




ULTERIOR  
EVENTS

*Let's Talk...*

**DUBAI & ABU DHABI**



ULterior  
EVENTS

Top Left: Fairmont  
Bab Al Bahr  
Bottom Left: Buddha  
Bar Dubai  
Bottom Centre:  
Li Jiang  
Main Photo:  
Intercontinental Dubai  
Marina



**Top Left:** Sand duning  
**Bottom Left:** Arabian desert  
**Bottom Centre:** Yas Marina Circuit podium  
**Main Photo:** Drag racing

# FULL STORY

## DESERT MEETS CITY MEETS SEA

This one-night Dubai and two-night Abu Dhabi trip has it all. Guests fly into Dubai with Emirates on an overnight flight to be met with a VIP escort through the airport. Our hotel for the night is the brilliant [Intercontinental Dubai Marina](#), where we kick start proceedings with a private breakfast taken on a terrace overlooking the water. Then there's a moment to refresh before hopping straight onto a sleek catamaran for a sail along the spectacular Dubai coastline. A BBQ lunch is served on deck with the obligatory side of sunbathing, swimming and plentiful chilled beer and tunes.

Come afternoon we take a little time at leisure before strolling to the glittering harbour marina for drinks and dinner at the Buddha Bar – definitely a priority when you only have one evening in Dubai! The atmosphere here is electric, the food fantastic and the service impeccable. It's then up to you whether you'll sip deeper into the night or meander back to the Intercontinental for a deep night's sleep ahead of tomorrow's exhilarating agenda.

## INTO THE ARABIAN DESERT

After a relaxing breakfast, we pack up and drive in 4x4 jeeps deep into Dubai's spectacular desert. Enormous rolling dunes become a thrill-seekers paradise as skilled drivers whoosh us through some scream-inducing dune bashing!

With heart rates definitely raised, we explore the dunes on foot – a chance to show off your sand surf skills! Then it's much deserved refreshments in the shade of a beautiful Bedouin tent.

After an action-packed morning, lunch is a welcome, and served at the desert oasis of Bab Al Shams. The beautiful spread does not disappoint, where the buffet was endless and drinks plentiful, and very chilled. With full bellies we're onwards to the [Fairmont Abu Dhabi](#), where our luggage is magically already waiting for us, with time to relax around the pool before dinner.

Saadiyat Beach Club provides the luxurious setting for our evening meal. With breezy private tables on the decking overlooking the beach we devour generous plates of Mediterranean food served family style, while reminiscing about the day, deep into the evening.

## IT'S A BIT OF A DRAG

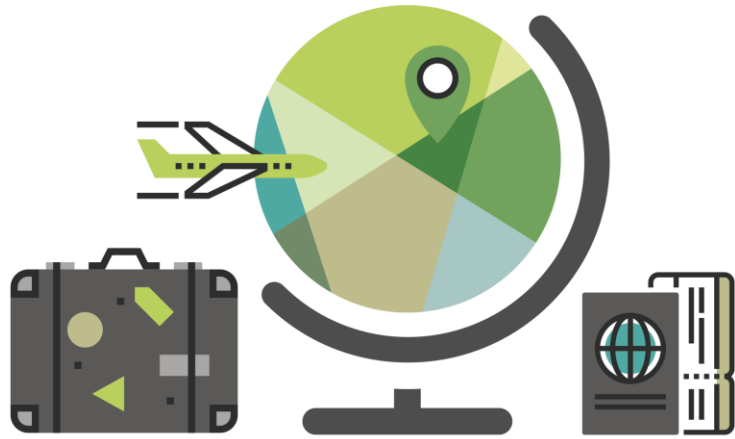
A much-needed lie in and a leisurely breakfast mean we're raring to go come midday. We transfer to the very sleek W Hotel for a superb lunch, then buckle up for an afternoon at Yas Marina Circuit where we try our hands at drag racing. Two Mercedes AMG's side by side, engines revving, foot hovering with a half kilometre straight ahead us as the lights go green. The heart pounds, the foot drops, the tyres screech and into the yonder we race.! Will a podium award spot be yours for the taking?

An adrenalin-fuelled day is topped off with a private dinner on the lawns of the Ritz Carlton, Abu Dhabi. An unbeatable location, with unrivaled views over the famous Blue mosque, lit up in all its glory under the dark night sky. Endless chow mein, delicious sushi and amazing green curry were served as the drinks flowed cementing a great end to a packed but absolutely unforgettable trip!

This was an itinerary for 40 people. All our itineraries are completely bespoke and subject to suitability and availability.

# DAY BY DAY

<i>Date</i>	<i>Morning</i>	<i>Noon</i>	<i>Night</i>
Day 1	<p>Overnight flight into Dubai arriving early morning.</p> <p>Transfer to the Intercontinental Dubai Marina for a welcome breakfast.</p> <p>Day rooms available for guests to freshen up and get changed.</p>	<p>Catamaran cruise with lunch and drinks onboard.</p> <p>Return to the hotel late afternoon for private check in and some time at leisure.</p>	<p>Dinner at Buddha Bar Dubai.</p> <p>Overnight at the Intercontinental Dubai Marina.</p>
Day 2	<p>Breakfast at leisure in the hotel before check out.</p> <p>4x4 excursion into the desert for dune-bashing and sand boarding.</p>	<p>Lunch at Bab Al Shams.</p> <p>Late afternoon arrival to Fairmont Abu Dhabi for private check in and time at leisure.</p>	<p>Dinner at Saadiyat Beach Club.</p> <p>Overnight at the Fairmont Abu Dhabi.</p>
Day 3	<p>Breakfast at leisure in the hotel.</p> <p>Morning at leisure.</p>	<p>Lunch at Yas Viceroy Hotel in Origins Restaurant.</p> <p>Drag racing at Yas Marina Circuit.</p>	<p>Dinner on the lawns at Li Jiang, Ritz Carlton Abu Dhabi.</p> <p>Overnight at the Fairmont Abu Dhabi.</p>
Day 4	<p>Breakfast at leisure in the hotel.</p> <p>Transfer to Dubai Airport.</p>	<p>Return flight back to the UK.</p>	



**GET IN TOUCH. LET'S TALK ABOUT YOUR  
NEXT INCENTIVE. THROW AROUND SOME  
IDEAS. OR JUST PICK OUR BRAIN.**

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**CASE STUDIES**

