

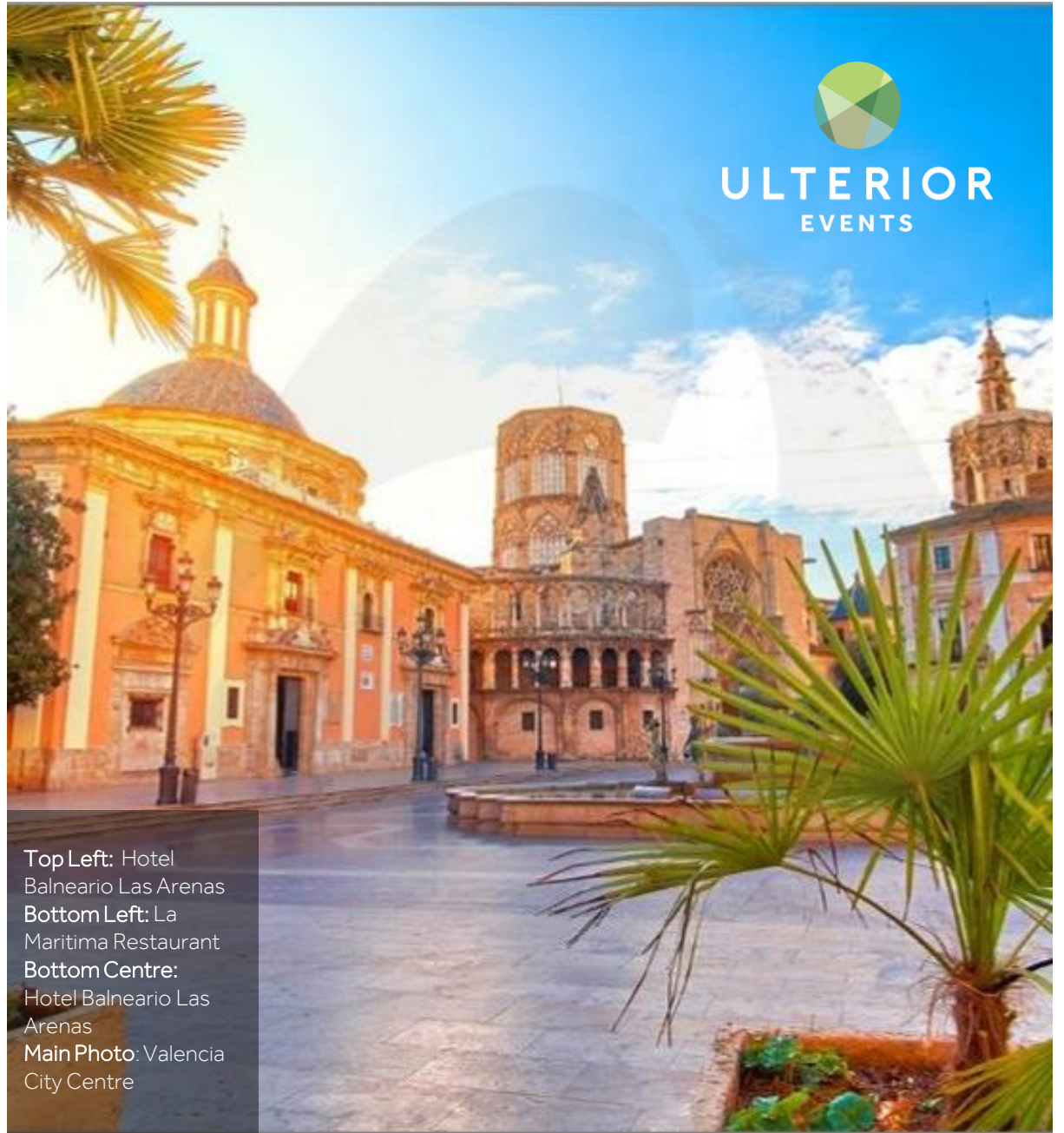


ULTERIOR  
EVENTS

*Let's Talk...*

VALENCIA





**Top Left:** Hotel  
 Balneario Las Arenas  
**Bottom Left:** La  
 Maritima Restaurant  
**Bottom Centre:**  
 Hotel Balneario Las  
 Arenas  
**Main Photo:** Valencia  
 City Centre





**ULTERIOR**  
EVENTS

Top Left: Terraza  
L'Umbracle  
Bottom Left: Opera  
House  
Bottom Centre:  
Bike city tour  
Main Photo: Palau  
Alemeda



# FULL STORY

## TASTY TAPAS TOUR

After a morning arrival into Valencia, we transfer directly to the heart of the city for a culinary tapas tour. Accompanied by a knowledgeable local guide, we explore the quaint taverns and old streets of Valencia meeting local families that have managed these taverns over many years. The tour finishes at Puerta Del Mar Restaurant, hidden down narrow hidden streets, where an immense paella lunch is waiting. From here we travel by private coach to Hotel Balneario Las Arenas, our home for the next three nights. Located on one of Valencia's most popular beaches with spectacular views across the Mediterranean Sea it's a stunning vantage point. Private check in takes place on the lawn, then we take time for relaxing at leisure before heading out for our first evening. After a short walk to the Royal Marina, we enjoy dinner at La Maritama Restaurant, perched within the impressive America Cup Building. La Maritama offers a relaxed atmosphere and has superb views over the water. After dinner, it's just a short walk back to the hotel or to an array of local bars ready to welcome you in.

## STUNNING ROOFTOP TERRACE

We begin the day exploring the city on wheels, under the charge of Valencia's most knowledgeable guides. The bike tour passes through the gardens of the Turia riverbed and includes a visit to the emblematic buildings of the City of Arts and Sciences. We pedal through to Valencia's Old Town before stopping for a Horchata, a traditional Valencian

ready to tuck into hearty local cuisine served on the rooftop terrace overlooking the city. There's then time at leisure to nose in the many nearby shops, before heading back to the hotel. Come evening, colourful vintage cars line up along the hotel promenade as we transfer in style to Ricard Camorena Restaurant for dinner. Having complete exclusivity, we kick off proceedings with a champagne reception before taking seats for a 2-Michelin-star dinner. As the evening comes to a close, guests take a private transfer back to the hotel, or should the fancy take you, seafront club Akwarela Club just a 10-minute walk from the hotel, beckons.

## COASTLINE CRUISE

A morning on the water awaits! We take a short walk to the harbour to board a catamaran that will cruise along the beautiful coastline. With a chance to dip in the crystal blue ocean, we sip cool drinks as tapas is served. After a morning of sailing, we disembark on the doorstep of Duna Puerto for lunch accompanied with exceptional views overlooking the Royal Marina. Afternoon is spent at leisure – pool or beach, it's up to you. For our final evening, we meet for a private transfer to the impressive opera house where we've taken Contrapunto Restaurant exclusively. Located in the City of Arts and Sciences, this restaurant offers a unique experience and remarkable views. A short walk to Terreza L'umbracle night club, where a VIP area and bottles on ice promise to finish the trip on a high.

We take our final morning at leisure before a swift check out and transfer to Requena. Best known for its wines, we embark on a wine experience at Chozas Carrascal with a tour of its winery followed by wine tasting overlooking the peaceful vineyards. There's then time enough for an al fresco farewell lunch before a private transfer takes us airport bound ready for our return flight.

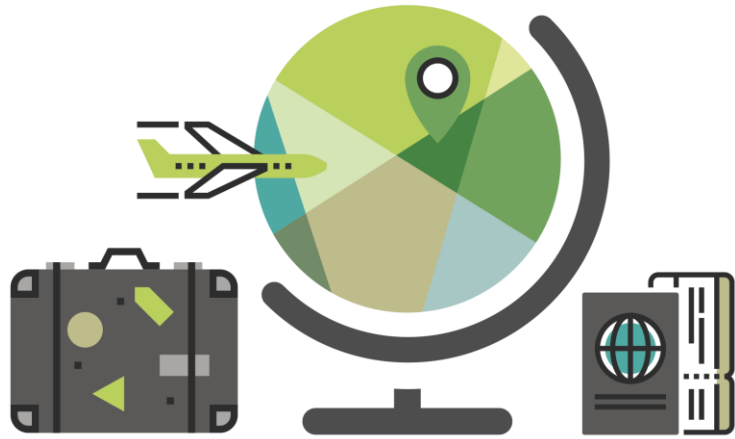
This is an example of an itinerary for 100 people (50 rooms). All our itineraries are completely bespoke and subject to suitability and availability.



**ULTERIOR**  
EVENTS

# DAY BY DAY

<i>Date</i>	<i>Morning</i>	<i>Noon</i>	<i>Night</i>
Day 1	<p>Guests to check in for flight to Valencia. <i>A member of Ulterior staff will be at the airport to meet guests and hand out their travel documents.</i></p> <p>Morning departures to Valencia.</p> <p>Arrivals into Valencia Airport.</p>	<p>Private transfer to the city centre for a culinary tapas tour.</p> <p>Lunch at Puerta del Mar.</p> <p>Transfer to the hotel for a private check in.</p>	<p>Guests to take a short walk to dinner at La Maritima Restaurant.</p> <p>Overnight at Hotel Balneario Las Arenas.</p>
Day 2	<p>Breakfast at leisure in the hotel.</p> <p>Guests depart the hotel on a city bicycle tour with a refreshment stop along the way.</p>	<p>The bike tour will finish at Palau Alameda for a semi-private lunch on the terrace.</p> <p>Free time to explore the shops.</p> <p>Transfer back to the hotel.</p>	<p>Guests will transfer by vintage cars to 2 Michelin star, Ricard Camorena Restaurant for an exclusive dinner.</p> <p>Welcome drinks on the terrace followed by a seated dinner.</p> <p>Overnight at Hotel Balneario Las Arenas</p>
Day 3	<p>Breakfast at leisure in the hotel.</p> <p>Guests will take a short walk down to the harbour to board the catamaran for a morning sail with stops for swimming.</p>	<p>Guests will disembark at Duna Puerto for lunch overlooking the Royal Marina.</p> <p>Return to the hotel for time at leisure.</p>	<p>Private transfer to Contrapunto Restaurant for an exclusive dinner in the opera house.</p> <p>Reserved VIP area for after dinner drinks at Terresa L'Umbracle .</p> <p>Overnight at Hotel Balneario Las Arenas</p>
Day 4	<p>Breakfast at leisure in the hotel.</p> <p>Check out of hotel.</p> <p>Private transfer to Requena for wine tasting experience at Chozas Carrascal.</p>	<p>Private al fresco farewell lunch by the vineyards.</p> <p>Private transfer to the airport for return flight.</p>	



**GET IN TOUCH. LET'S TALK ABOUT YOUR  
NEXT INCENTIVE. THROW AROUND SOME  
IDEAS. OR JUST PICK OUR BRAIN.**

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**CASE STUDIES**



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